



COMCAST
Greater Chicago Region



2014 COMCAST *in the community*





Dear Friends,

Investing in local communities through programs and partnerships inspires positive change. In 2014, Comcast invested nearly \$7 million in the Greater Chicago Region through financial, in-kind and volunteer support. Partners and programs include Boys & Girls Clubs, Big Brothers Big Sisters, National Council of La Raza, Urban Leagues, The United Way, Leaders & Achiever's college scholarships, Comcast Cares Day, and fostering digital literacy.

We are grateful for your partnership and wish you a wonderful and prosperous new year.

Matthew Summy

Vice President
External & Government Affairs



Fostering Digital Literacy

My.Future Launches in Chicago with a Celebration at Little Village Boys & Girls Club

On November 13, the Greater Chicago Region celebrated the launch of the My.Future program at the Little Village Boys & Girls Club in Chicago and unveiled a newly renovated technology lab sponsored by Comcast. The Little Village Boys & Girls Club now features a larger lab space with state-of-the-art technology that reflects today's mobile environment, including 20 HP desktop computers, 20 Samsung Galaxy tab 4 educational tablets, 10 HP laptops with touch screens, 5 Canon Eos Rebel cameras, music studio tools and video-editing technology. In addition to providing this new technology to the Little Village Club, the Comcast Foundation also provided on-site renovations, including new paint, furniture and structural repairs.

Comcast is the presenting sponsor of My.Future, which is available to the nearly 4 million youth served by more than 4,100 Boys & Girls Clubs of America (BGCA). My.Future allows Club members to select from more than 40 activities that reinforce digital literacy, including areas of exploring the web, communicating with others digitally and building media. Additional experiences allow members to explore advanced topics, such as robotics, coding and game design. My.Future is part of BGCA's Great Futures Campaign, launched in July to call attention to the crisis facing kids and elevate the role of out-of-school time in reversing negative trends and empowering more youth toward success through enriching after-school and summer programs. Additionally, through the new partnership, Comcast will provide in-kind support that will include national airtime for BGCA's public service announcements to communicate the benefits Boys & Girls Clubs provide to youth most in need during out-of-school-time.



Comcast Extends Internet Essentials Program Indefinitely

Internet Essentials Learning Zone Partnerships Expand to New Areas

Internet Essentials helps close the digital divide by providing eligible families low-cost broadband service at home for about \$10 a month. Families can also purchase an Internet-ready computer through the program for about \$150, as well as access digital literacy training sessions and materials online, in print and in person. Originally, the program was scheduled to stop accepting new applications at the end of the 2013-2014 school year, but enrollment in the Internet Essentials program has now been extended indefinitely.

Comcast's Internet Essentials Program has connected more than 100,000 Illinois households to the internet and more than 1.4 million people in the U.S. In addition, as part of Comcast's continued commitment to increasing broadband adoption in communities across the Greater Chicago Region, the creation of additional Internet Essentials Learning Zones were announced earlier in the year in Chicago's Edgewater, East/West Rogers Park and Uptown neighborhoods, Cicero-Berwyn,

Peoria and Thornton Township. In 2013, Comcast established the first Internet Essentials Learning Zone in the nation in Chicago's Bronzeville, Englewood, West Englewood and North/South Lawndale neighborhoods. Additional learning zones are planned for 2015.

Internet Essentials made great strides in shrinking the digital divide by providing Internet access to families at home – many for the first time. The zones take the effort a step further by incorporating neighborhoods with large concentrations of Internet

Essentials-eligible families and offer a resource network through community partnerships. The partnerships include community organizations, faith-based institutions and neighborhood leaders that work together to help bridge the digital divide and extend learning beyond the school day.

You can learn more about the Internet Essentials program by visiting InternetEssentials.com for English and InternetBasico.com for Spanish. Parents looking to enroll in the program can call 1-855-846-8376 or, for Spanish, 1-855-765-6995. Educators or third-parties interested in helping to spread the word can find more information at InternetEssentials.com/partner.



Get Schooled, Get Connected Challenge

On Tuesday, September 23, Comcast, The Chicago City of Learning (CCOL), Get Schooled, several community-based organizations and Chicago Bears offensive lineman Jordan Mills joined students at Clemente High School to announce a semester-long “Get Schooled, Get Connected Challenge.”

Launched on October 1, the citywide challenge brings together Get Schooled’s educational content and technology platform, the City of Learning’s localized portal and Comcast’s Internet Essentials Program, which helps low-income families get connected to the Internet at home. The challenge uses a technology-based platform of games, pop culture, localized information, recognition and rewards to engage and motivate 13- to 19-year-old students to prepare for college. The students with the most points and badges at the end of the challenge will be invited to a celebration with an “A-list” celebrity in January 2015.



To continue to motivate students midway through the challenge, Grammy-nominated recording artist B.o.B, surprised students of Alcott College Prep during an all-school assembly that recognized Alcott and its students for the success they had achieved. Several Chicago community-based organizations also played a big role in getting students involved in the challenge and helping them as they progress. To build their capacity, Comcast is also

providing \$100,000 to engaged community-based organizations to enhance computer labs, increase Wi-Fi access and support their digital literacy training activities.



Building Tomorrow's Leaders

Comcast and Big Brothers Big Sisters Partner on Workplace Mentoring Program

Beyond School Walls is a Big Brothers Big Sisters program that engages businesses and schools and promotes mentoring relationships. The program is part of Comcast Corporation's, partnership with Big Brothers Big Sisters of America (BBBSA) that provides airtime for public service announcements; program sponsorships; national and local board member support; and Comcast University leadership development and training scholarships for the organization's staff leaders. In the Greater Chicago Region, students from Streamwood High School in Streamwood, Illinois gained a special learning experience throughout the school year, thanks to a local partnership between Big Brothers Big Sisters of Metro Chicago and Comcast.

The 9th thru 12th grade students "Littles" meet at least twice a month with Comcast employees "Bigs" at Comcast's Regional office in Schaumburg for one-to-one mentoring sessions. The program aims to help at-risk children reach their fullest potential. Launched in 2008 at the company's Philadelphia headquarters, Comcast's Beyond School Walls program is the nation's largest workplace mentoring program in partnership with Big Brothers Big Sisters of America, with more than 300 mentoring matches this school year, including matches in the Greater Chicago Region.

Beyond School Walls is another opportunity for Comcast employees to give back to the community by participating as volunteer mentors. A Big Brothers Big Sisters staff member manages the program on-site while "Bigs" and "Littles" receive help with homework, play games, participate in college readiness activities, tour the office or just talk with one another. The program was launched by BBBS in 2005 and the Greater Chicago Region launched its program in the 2012-2013 school year.

Say Yes to the Prom

Comcast participated in a joint initiative called SAY YES TO THE PROM with Discovery Communications, OWN: Oprah Winfrey Network and Harpo Studios. On May 7th, a group of 30 high school girls selected from Julian and Curie Metropolitan High Schools in Chicago visited Harpo Studios for a day of mentoring, prom dress shopping and makeovers. The day's festivities were hosted by Monte Durham, fashion director and star of TLC's SAY YES TO THE



DRESS: ATLANTA. Each of the girls had the opportunity to choose from over 1,200 dresses donated by employees from Discovery, OWN, Harpo Studios and Comcast. In addition, they received a complimentary makeup look provided by bareMinerals, the prom-perfect do provided by a JCPenney salon expert, and their choice of stylish accessories furnished by JCPenney. The event concluded with a red carpet reveal giving the girls the opportunity to show off their personalized prom day looks. Five Comcast employees volunteered during the day's events as consultants working directly with the girls and several Comcast employees joined the event in the afternoon to cheer



for the girls during their red carpet reveals.



City Year Chicago Celebrates Another Successful Year

On June 12, City Year Chicago graduated 206 Corps Members at Millennium Park's Roof Top Terrace. This year's corps was City Year Chicago's largest group to date.

Throughout the year, corps members served in 20 schools located on the South and West sides of Chicago including the Comcast NBCUniversal team serving at Marquette School of Excellence. Together they helped to shape the future of more than 2,000 Chicago Public School students and completed a collective 350,000 hours of service. During their year of service they have helped as tutors, mentors and role models to at-risk students, keeping them in school and on track to graduate. In addition to after school programming, City Year Chicago corps members provide support with attendance, behavior and course performance during the school day.



At the graduation ceremony, Director of External Affairs Joe Higgins presented the 2014 Comcast Leadership Award to Corps Member and Team Leader Humphrey Ibeabuchi. The Comcast Leadership Award honoree demonstrates a unique ability to show initiative and develop resources specifically designed to support the implementation of City Year Chicago's service designed to keep students in school and on track with their learning. To learn more about City Year Chicago, visit <http://www.cityyear.org/chicago>.



Comcast Honors 164 High School Seniors Through The Comcast Leaders and Achievers® Scholarship Program

In 2014, Comcast awarded \$164,000 in scholarships to graduating high school seniors from schools in Illinois, northwest Indiana and southwest Michigan. Their success was celebrated at two special ceremonies held in Springfield and Chicago. The Comcast Leaders and Achievers® Scholarship Program provides \$1,000 scholarships to students who strive to achieve their potential, who are catalysts for positive change in their communities, who are involved in their schools, and who serve as models for their fellow students.

The first event, held on May 21, honored 19 Leaders and Achievers recipients in Central Illinois at a luncheon in Springfield at the Illinois Governor's Mansion. The event was hosted by Anchor/Reporter **Marianne Manko** of NBC's WAND-TV News Center 17 in Decatur, Illinois. Ms. Manko spoke briefly to the students about going after the things they want to pursue in life and helped present each student with a scholarship award certificate. The event also featured keynote remarks by **Brandon Bodor**, Executive Director of Serve Illinois Commission, who spoke to the students about continuing their legacy of community service into college and

The second luncheon event was held on June 5 at the Museum of Broadcast Communications in Chicago. Nearly 80 of the scholarship recipients joined Comcast and NBCUniversal representatives, invited guests and elected officials including President **Richard Duran**, Village of Peotone, Illinois; Mayor **John Ostenburg**, Village of Park Forest, Illinois; and Alderman **Ameya Pawar**, City of Chicago, 47th Ward. The luncheon was hosted by **Natalie Martinez** of NBC 5 Chicago, who spoke to the students about her career path in journalism and asked them to remember that following their dreams and being happy in life are what's most important.



During both events, guests were invited to actively participate by tweeting and sharing their experiences with others on social media. As an added bonus at both celebration events, the recipients in attendance were entered into a raffle for an additional \$4,000 scholarship. One lucky recipient was selected at the Springfield event, **Stephanie Southey** of Peoria, Illinois; and two recipients **Tracy Barnes** of Richton Park, Illinois and **Grant Younger** of LaGrange, Illinois, each won an additional scholarship at the Chicago event. All of the scholarship dollars will be used to pursue their academic endeavors.

Comcast Leaders and Achievers® Scholarship Recipients

Zachary R. Abbott

Rich East High School
Park Forest, IL

Dana Abdullah

AQSA School
Bridgeview, IL

Samah Ahmed

University Laboratory High
School
Urbana, IL

AaQuilah Shakira Ali

Gwendolyn Brooks College
Prep Academy
Chicago, IL

Graham A. Ambrose

Deerfield High School
Deerfield, IL

Michelle M. Awad

Lemont Township High School
Lemont, IL

Tracy A. Barnes

Rich South High School
Richton Park, IL

Kailyn E. Bates

Mother McAuley
Liberal Arts High School
Chicago, IL

Taylor R. Beukelman

Grace Christian School
Watervliet, MI

John K. Blauert

Illinois Lutheran High School
Crete, IL

Hannah E. Bohn

Antioch Community High School
Antioch, IL

Emily Bone

Mt. Zion High School
Mt. Zion, IL

Michelle C. Bourbon

Regina Dominican High School
Wilmette, IL

Sarah M. Brenner

Peotone High School
Peotone, IL

Martyna Brzys

Fenton High School
Bensenville, IL

Ashley M. Buksa

Shepard High School
Palos Heights, IL

Antonia E. Caba

Plainfield North High School
Plainfield, IL

Jeffrey Carodine

Chicago Military Academy –
Bronzeville
Chicago, IL

Tresure A. Carter

Lake View High School
Chicago, IL

Felix Carlo Apilan Cavan

John Hope College Prep
High School
Chicago, IL

Leslee Chambers

Judah Christian School
Champaign, IL

Jakob K. Chapman

Ashton-Franklin Center
High School
Ashton, IL

Melissa C. Chavez

Streamwood High School
Streamwood, IL

Thomas John Chirayil

Harry D Jacobs High School
Algonquin, IL

Sydney Q. Clark

Valparaiso High School
Valparaiso, IN

Brittany M. Clay

Chicago High School for
Agricultural Sciences
Chicago, IL

Sarah P. Clouser

Batavia High School
Batavia, IL

Taylor E. Cody

Merrillville High School
Merrillville, IN

Thomas J. Collins

Warren Township High School
-Almond Campus
Gurnee, IL

Ana K. Cortes

Our Lady of Tepeyac
High School
Chicago, IL

Emma E. Crandall

Oregon High School
Oregon, IL

Sarah E. Crews

Beecher High School
Beecher, IL

Sydney M. Deuter

York High School
Elmhurst, IL

Christopher Doherty

St. Laurence High School
Burbank, IL

Madeline S. Doon

Richards High School
Oak Lawn, IL

Michelle Driscoll

Urbana High School
Urbana, IL

Kendall B. Evans

Chicago Christian High School
Palos Heights, IL

Kaylin M. Fanta

Hanover Jr. and Sr. High School
Cedar Lake, IN

Jesus Fernandez

Thornwood High School
South Holland, IL

Jessica Figueroa

St. Benedict High School
Chicago, IL

Ian P. Fitzgerald

Rolling Meadows High School
Rolling Meadows, IL

Comcast Leaders and Achievers® Scholarship Recipients

Bridget M. Flesher

St. Charles East High School
St. Charles, IL

Kimberly N. Guse

Bolingbrook High School
Bolingbrook, IL

Jasmine B. Jackson

Riley High School
South Bend, IN

Annaliese Fontanez

Noble Street College Prep
Chicago, IL

Pedro A. Gutierrez

Kelvyn Park High School
Chicago, IL

Smita Jain

Niles West High School
Skokie, IL

Kiya K. Ford

Lincoln-Way East High School
Frankfort, IL

Caitlin Haisler

Peoria Notre Dame High School
Peoria, IL

Angelique L. Jones

Collins Academy High School
Chicago, IL

Kevin C. Franz

Mundelein High School
Mundelein, IL

Shannon M. Hale

Oswego East High School
Oswego, IL

Michael A. Jones

Wendell Phillips Academy
Chicago, IL

Matthew S. Fredericksen

St. Charles North High School
St. Charles, IL

Yee Mon Han

Andrew High School
Tinley Park, IL

Miriah C. Jones

Harlan High School
Chicago, IL

Shatavia M. Freeman

Proviso West High School
Hillside, IL

Aaron Hunter Hancock

Penn Harris Madison
High School
Mishawaka, IN

Storm Joop

The High School of
Saint Thomas More
Champaign, IL

Allison G. Furr

Newman Central Catholic
High School
Sterling, IL

Jacob B. Harvey

Coloma High School
Coloma, MI

Maria R. Juarez

EPIC Academy High School
Chicago, IL

Isael Garcia

Curie Metro High
Chicago, IL

Perla M. Hernandez

Willowbrook High School
Villa Park, IL

Morgan J. Justison

Glenwood High School
Chatham, IL

Anna M. Gipe

Sandwich High School
Sandwich, IL

Ryan A. High

Bridgman High School
Bridgman, MI

Marki K. Kaim

Elk Grove High School
Elk Grove Village, IL

Alondra Gonzalez

World Language High School
Chicago, IL

Rachel Hinkamper

Quincy Notre Dame High School
Quincy, IL

Nabeel Kassam

Evergreen Park High School
Evergreen Park, IL

Michael S. Goodman

Bradley-Bourbonnais High
School
Bradley, IL

Haleigh Hoskins

Peoria Christian School
Peoria, IL

Brittany K. Klingerman

Niles Sr. High School
Niles, MI

Karis M. Gorak

Guilford High School
Rockford, IL

Margaret L. Hu

Hinsdale Central High School
Hinsdale, IL

Hannah B. Kreinik

Ogden International School
of Chicago
Chicago, IL

Ashley N. Gordon

Devry Advantage Academy
Chicago, IL

Telly D. Hunter

James B. Conant High School
Hoffman Estates, IL

Eashan Kumar

Munster High School
Munster, IN

Yordanos Goshu

Lane Tech High School
Chicago, IL

Caroline T. Hutton

Dundee-Crown High School
Carpentersville, IL

Rosemary A. LaBelle

Wheaton Warrenville South
High School
Wheaton, IL

Comcast Leaders and Achievers® Scholarship Recipients

Kelly Lenz

Knoxville High School
Knoxville, IL

Paul M. Lewis

St. Viator High School
Arlington Heights, IL

Ciara L. Lindgren

Central High School
Clifton, IL

Amairani Lopez

Chicago Bulls College Prep –
Noble Street Charter
High School
Chicago, IL

Diana Lopez

Belvidere North High School
Belvidere, IL

Devinne B. Love

Nazareth Academy
LaGrange Park, IL

Jordan Luczaj

Mt. Pulaski High School
Mt. Pulaski, IL

Lorena Martinez

Carl Schurz High School
Chicago, IL

Erick J. Masias

Walter Payton College Prep
Chicago, IL

Yolanda C. Maung

Muchin College Prep - Noble
Street Charter High School
Chicago, IL

Tywon J. McCall

Chicago Vocational Career
Academy
Chicago, IL

Phyllis L. McElroy

Emil G. Hirsch Metropolitan
High School
Chicago, IL

Mackenzie Meissner

West Chicago Community
High School
West Chicago, IL

Rachel M. Mencil

West Prairie High School
Sciota, IL

Manuel E. Mendez

Waukegan High School
Waukegan, IL

Aziz Milla

Jefferson High School
Rockford, IL

Joseph S. Miller

Harlem High School
Machesney Park, IL

Madison E. Miller

Central High School
Champaign, IL

Theresa M. Miller

Lake Zurich High School
Lake Zurich, IL

Munira Mithaiwala

Hinsdale South High School
Darien, IL

Ciara Monroe

Hillcrest High School
Country Club Hills, IL

Sashalee Nicole Montes

Roberto Clemente Community
Academy High School
Chicago, IL

Jana N. Mudrock

Lincoln-Way Central
High School
New Lenox, IL

Arslan Munir

Uplift Community Academy
Chicago, IL

Camille Layne Myers

Rochelle High School
Rochelle, IL

Emma Ngati

Macomb Senior High School
Macomb, IL

Jimmy Nguyen

Reavis High School
Burbank, IL

Allison X. Oakes

William Fremd High School
Palatine, IL

Elizabeth O. Oladokun

Larkin High School
Elgin, IL

Drew T. Paszotta

DeKalb High School
DeKalb, IL

Daniel Pena

Glenbard North High
School
Carol Stream, IL

Maria Peñas

St. Francis High School
Wheaton, IL

Reagan A. Pender

St. Rita High School
Chicago, IL

Emanuel Perez

Whitney Young High School
Chicago, IL

Jennifer M. Pigue

Johnson College Prep –
Noble Street Charter
High School
Chicago, IL

Beatriz Pizano

St. Martin de Porres
High School
Waukegan, IL

Scott A. Provenzano

Lisle Senior High School
Lisle, IL

Cecilia A. Quintero

St. Joseph High School
Westchester, IL

Michal Rajski

Northside College Prep
Chicago, IL

Argenis Razon

De La Salle Institute
Chicago, IL

Comcast Leaders and Achievers® Scholarship Recipients

Cleveland M. Redd
Auburn High School
Rockford, IL

Sara Regan
Centennial High School
Champaign, IL

Ayla Robinson
Plainfield South High School
Plainfield, IL

Shanelle J. Robinson
Kankakee High School
Kankakee, IL

Theodore Roll
Normal Community
High School
Bloomington, IL

Arissa P. Ruano
St Francis De Sales
High School
Chicago, IL

Nicholas C. Ruhe
Michigan City High School
Michigan City, IN

Sergio Ruiz
Rickover Naval Academy
Chicago, IL

Sarah A. Ryan
Resurrection High School
Chicago, IL

Zahra S. Sajwani
Senn Metro Academy
Chicago, IL

Christopher P. Sampson
St. Bede Academy
Peru, IL

Leojair Santana
Hubbard High School
Chicago, IL

Brittany A. Schmidt
Buchanan High School
Buchanan, MI

Kelly M. Schmidt
Princeton High School
Princeton, IL

Aimee M. Schroeder
Stagg High School
Palos Hills, IL

Terra Scranton
Quincy Senior High School
Quincy, IL

Uljana Sejko
Addison Trail High School
Addison, IL

Carlo B. Shin
Marian Central Catholic
Woodstock, IL

Zachary A. Silver
Vernon Hills High School
Vernon Hills, IL

Alexis R. Smith
Plano High School
Plano, IL

Kenyatta B. Smith
Wells High School
Chicago, IL

Stephanie Southey
Richwoods High School
Peoria, IL

Evelin Stoyanova
Steinmetz Academic Centre
High School
Chicago, IL

Jessica Sullivan
Washington High School
Washington, IL

Kevin D. Sullivan
Brother Rice High School
Chicago, IL

Joshua Andre Taylor
Orr Academy High School
Chicago, IL

Jaylon B. Tucker
Lindblom High School
Chicago, IL

Joselyn M. Vasquez
Woodstock North High School
Woodstock, IL

Enrique Vega
Farragut Career Academy
Chicago, IL

John D. Vernasco
Libertyville High School
Libertyville, IL

Iliana Villalobos
Aurora East High School
Aurora, IL

Lauryn E. White
Mt. Assisi Academy
Lemont, IL

Elena M. Wiesner
Aurora Central Catholic
Aurora, IL

Keegan T. Wilhelm
New Buffalo High School
New Buffalo, MI

Shaynah Woody
Peoria High School
Peoria, IL

Jia Min Yang
Thomas Kelly High School
Chicago, IL

Grant M. Younger
Lyons Township High School
LaGrange, IL

Katherine A. Younghans
Goshen High School
Goshen, IN

Sania Zaffar
Schaumburg High School
Schaumburg, IL

Rosario Zavala
Phoenix Military Academy
Chicago, IL

Erik R. Zuberbuhler
Freeport Sr. High School
Freeport, IL



Commitment to Community Service



Comcast Cares Day 2014

Comcast Cares Day is the nation's largest single-day corporate volunteer effort; and on Saturday, April 26, more than 80,000 volunteers across the country and 6,700 in the Greater Chicago Region gave their time and talents to make change happen in the communities we serve. Comcast employees, family and friends took to our neighborhoods and participated in projects ranging from park clean-ups, painting schools and planting gardens at 85 locations throughout Illinois, northwest Indiana and southwest Michigan. Since 2001, more than 3 million volunteer hours and more than \$14 million has been contributed to local nonprofit organizations through Comcast Cares Day.

Comcast Partners with Sportsman Channel to Serve Military Families

Comcasters volunteered to help prepare and serve meals to military families at the Naval Stations Great Lakes on Wednesday, July 2, as part of the Hunt. Fish. Feed.SM program.

Created by Sportsman Channel, Hunt. Fish. Feed.SM is a unique outreach program that taps an underutilized food source — game meat and fish donated by Sportsmen to feed those struggling with hunger across America. The program launched in 2007 and has since served thousands of meals. It most notably brings awareness in the fight against hunger, and holds annual tours to serve cities with homeless and poverty stricken populations. Sportsman Channel chef

Scott Leysath was on hand to prepare

fresh salmon, salads and hotdogs that fed more than 1000 people. Carnival rides and games filled the field for families to enjoy. Comcast employees were honored to support the men and women in uniform.



Comcast Digital Connectors Commit to Serve

In 2014, two Comcast Digital Connectors Program classes were held at Instituto Del Progreso Latino in Chicago.

The Comcast Digital Connectors Program trains youth from primarily diverse, low income backgrounds in Internet and computer skills. Teens meet weekly after school, have the option to earn a Cisco II Essentials certification of completion and receive a complimentary laptop upon graduation from the program. Participants also commit to provide 56 hours of community service during the year at community-based organizations, senior centers, churches, local schools, and reaching out to their own



families and friends, to share information about digital literacy. In June, 27 students graduated from the Instituto Del Progreso Latino programs.

For more information about Comcast Digital Connectors and other Comcast Community Investment programs visit www.comcastinthecommunity.com



Around the Region

Citywide Back to School Rally in Michigan City, Indiana

On August 14, Comcast participated as a 3rd time diamond sponsor of the Citywide Michigan City Area Schools Back to School Rally. The event was held at Elston Middle School's Gill Field and featured a free school supply distribution, prizes, games, family-friendly activities, food, exhibits and a 3-on-3 basketball tournament. Through a partnership with the Indiana Black Expo - Michigan City Chapter, Comcast representatives handed out Internet Essentials informational material to over 1500 students and their families, along with school supplies such as pens, coloring books, and book bags. The annual rally is held to support the educational system in the community and assist families by providing school supplies.



Comcast and TDF Foundation Partner to Reduce Danville Digital Divide

Comcast and TDF Foundation recently announced plans to provide Internet Essentials service for a year and a complimentary computer to 25 Danville, Illinois area families. The TDF Foundation was established in 2008 to bring communications opportunities and technology to those who need them the most. The Foundation strives to develop and support a unique and diverse mix of initiatives in collaboration with both public and private organizations that share its mission.



Since Internet Essentials began in 2011, Comcast has been working with the Danville Public Library and Danville Public Schools District 118 to distribute materials about the program to area students and families. In addition, Comcast has provided the Boys & Girls Club of Danville with grants to update their computer lab and support its digital literacy programs.

Comcast Participates in Rockford Academy Expo

For the second consecutive year, Comcast participated in the Academy Expo in collaboration with Alignment Rockford, Rockford District 205 and Belvidere District 100. The Academy Expo is part of the redesign of Rockford area high schools where the goal is for each student to graduate college career ready. Over 2,800 students met with businesses, health care providers,



social service agencies, government, colleges and universities to learn more about careers and educational opportunities.

The event featured hands-on demonstrations, videos and presentations that provided authentic insight into the world of work making this event highly relevant to the students. Comcast was not only a sponsor but also staffed a booth with representatives in the areas of Operations, Engineering, HR, Spotlight, Marketing and Construction.

Comcast Successfully ReLaunches EveryBlock in Chicago



In January, Comcast successfully relaunched EveryBlock in Chicago. EveryBlock is an interactive hyperlocal website that features information about what's happening on a

specific block, in a specific neighborhood or in a specific community. Designed to enhance neighborhood life, the kind of information users can view and share on EveryBlock ranges from news feeds from local government entities and schools and messages from businesses and civic groups about events happening in their neighborhoods, to business license, restaurant inspections, building permits and crime data. In addition, EveryBlock allows users to post comments and respond to one another. To sign-up for EveryBlock to get real information, real resources in real time visit www.EveryBlock.com.

National Partnerships

The Arc is the largest national community-based organization advocating for and serving people with intellectual and developmental disabilities and their families.



Asian Americans Advancing Justice works to advance the human and civil rights of Asian Americans, and build and promote a fair and equitable society for all.



Big Brothers Big Sisters helps children reach their potential through professionally supported, one-to-one relationships with mentors that have a measurable impact on youth.



Boys & Girls Clubs of America works to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.



The Broadband Opportunity Coalition is a historic alliance of civil rights organizations. Together, they are implementing a broadband adoption program using funds from the Broadband Technology Opportunities Program.



City Year unites young people of all backgrounds for a year of full-time service, giving them skills and opportunities to change the world.



Easter Seals provides services to help children and adults with disabilities and/or special needs as well as support to their families.



FIRST® (For Inspiration and Recognition of Science and Technology) was founded in 1989 by inventor Dean Kamen to inspire young people's interest and participation in science and technology.



LIFT helps community members achieve economic stability and well-being. LIFT works to establish a new standard for holistic and enduring solutions in our country's fight against poverty.



The National Council of La Raza (NCLR) is the largest national Hispanic civil rights and advocacy organization in the United States; and works to improve human rights and employment and economic opportunities for Hispanic Americans.



The **National Urban Indian Family Coalition (NUIFC)** advocates for American Indian families living in urban areas by creating partnerships with tribes, as well as other American Indian organizations, and by conducting research to better understand the barriers, issues, and opportunities facing urban American Indian families.



National Urban League is the nation's oldest and largest community-based movement devoted to empowering African Americans to enter the economic and social mainstream.



United Way improves lives by mobilizing the caring power of communities around the world to advance the common good.





Comcast and NBCUniversal Partner on Back to School Initiatives

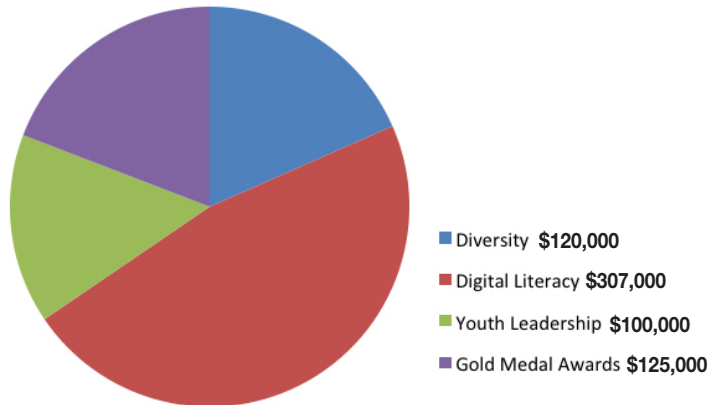
Comcast and NBCUniversal partnered on several community events throughout 2014, including the 9th annual NBC5 Back to School Drive and the 85th Annual Bud Billiken Parade and Festival. For the back to school drive, donations were collected at 16 external drop-off locations that were a part of Comcast, NBC5 Chicago, and Telemundo in conjunction with the Chicago Police Athletic League to collect school supplies for Chicago students. Donations included notebooks, paper, pencils, pens, markers, glue, and backpacks. Supplies were delivered to Chicago students in need at Telpochcalli Elementary School and Lawndale Elementary Community Academy.

In addition, Comcast and NBCUniversal also partnered on the annual Bud Billiken Parade and Festival. The parade, named after a fictional character known as a caretaker of children, signifies the end of summer and the start of a new school year for Chicagoans. It is also one of the largest back-to-school parades and cultural celebrations in the nation. On parade day, ambassadors from both Comcast and NBC5 Chicago partnered to share information with the public about Internet Essentials from the Comcast NBCUniversal parade float. Following the parade route lined with thousands of spectators, a family-friendly picnic was held in Washington Park featuring entertainment, food and music.



Foundation Giving

The Comcast Foundation strives to empower communities nationwide. It was founded by Comcast Corporation in June 1999 to provide charitable support to qualified nonprofit organizations. The Foundation primarily invests in programs intended to have a positive, sustainable impact on their communities. In 2014, **\$652,000** in grant dollars were given to the following community-based organizations to support the areas of diversity, digital literacy and youth leadership development.



Diversity

Association House, Chicago, IL
Center on Halsted, Chicago, IL
Chinese American Service League, Chicago, IL
El Valor, Chicago, IL
Erie Neighborhood House, Chicago, IL
Gads Hill Center, Chicago, IL
Poder Learning Center, Chicago, IL
Springfield Urban League, Springfield, IL
Urban League of Northwest Indiana, Gary, IN

Digital Literacy

Anixter Center, Chicago, IL
Boy & Girls Club of Central Illinois, Springfield, IL
Boys & Girls Club of Benton Harbor, Benton Harbor, MI
Boys & Girls Club of Danville, Danville, IL
Boys & Girls Club of Dundee Township, Carpentersville, IL
Boys & Girls Club of Freeport & Stephenson County, Freeport, IL
Boys & Girls Club of Greater Peoria, Peoria, IL
Boys & Girls Club of Northwest Indiana, Gary, IN
Boys & Girls Club of Rockford, Rockford, IL
Boys & Girls Club of West Cook County, Bellwood, IL
Boys & Girls Clubs of Chicago (Little Village Club), Chicago, IL
Center for Changing Lives, Chicago, IL
Harold Colbert Jones Memorial Community Center, Chicago Heights, IL

Instituto Del Progreso Latino, Chicago, IL
La Casa de Amistad, South Bend, IN

Youth Leadership Development

Big Brothers Big Sisters of Metropolitan Chicago, Chicago, IL
Big Brothers Big Sisters of West Central Illinois, Quincy, IL
Big Brothers Big Sisters of Will and Grundy Counties, Joliet, IL
Chicago Urban League, Chicago, IL

Gold Medal Technology Awards

Boys Club of Cicero, Cicero, IL
Bright Star Community Outreach, Chicago, IL
CAAAELII, Chicago, IL
Centro Romero, Chicago, IL
Chicago Urban League, Chicago, IL
Children's Center of Cicero-Berwyn, Cicero, IL
Corazón Community Services, Cicero, IL
Howard Area Community Center, Chicago, IL
Jewish Vocational Service and Employment Center, Chicago, IL
Lighthouse Youth Center, Chicago, IL
LISC Chicago, Chicago, IL
Metropolitan Family Services, Chicago, IL
Renaissance Collaborative, Chicago, IL
Teamwork Englewood, Chicago, IL
VanderCook College of Music, Chicago, IL
Youth Crossroads, Berwyn, IL

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